

SEO CASE STUDY

Cannabis Company



Prior to SEO

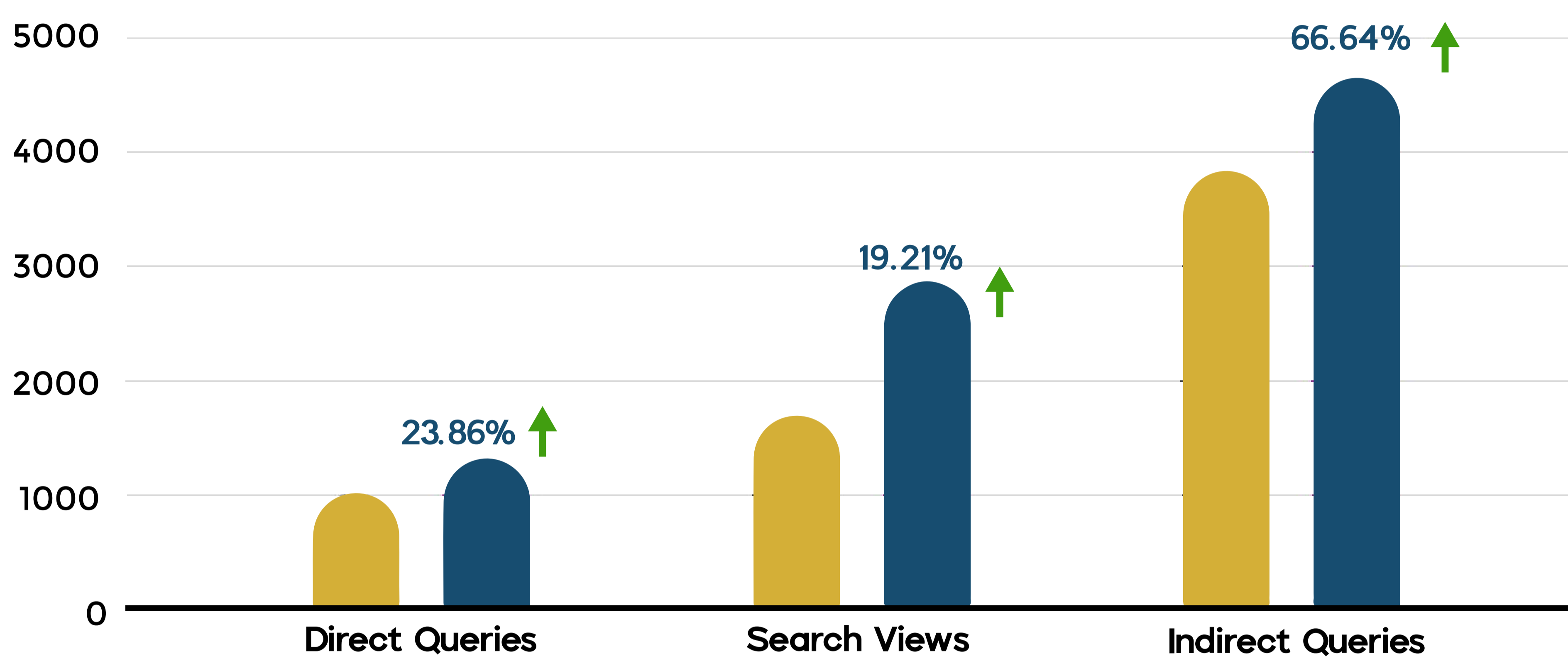
The client approached us in October 2021 with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services, they had just one keyword ranking on the first page of major search engines.

SEO APPROACH

- We identified how potential customers were searching through extensive keyword research.
- We designed & implemented an SO campaign that included on-page and off-page optimization around their keyword terms.

Google My Business

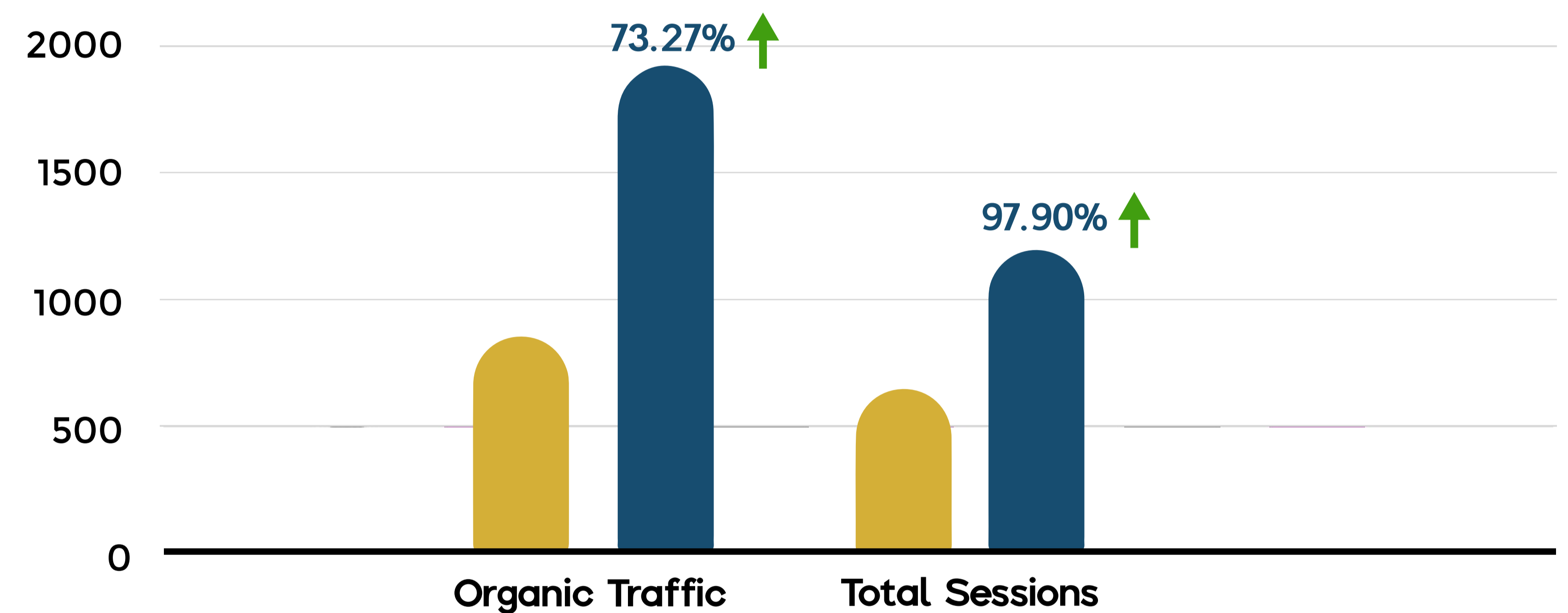
● Dec 2021 ● Avril 2022



Monthly Comparison

Google Analytics Insights

● Dec 2021 ● Avril 2022



Monthly Comparison

Keywords Ranking on First Page in Major Search Engines

BENCHMARK

October 2021

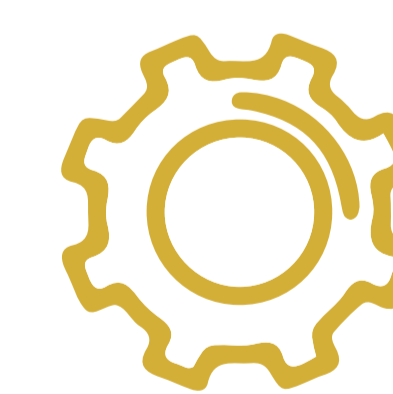


1 Targeted Keyword

was ranking on the first page

AFTER 6 MONTHS

April 2022



8 Targeted Keywords

now rank on the first page of search engines

Let's make your organic traffic flow!

BOOK A FREE CONSULTATION TODAY!

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