

SEO CASE STUDY

FAMILY EYE CARE SERVICES



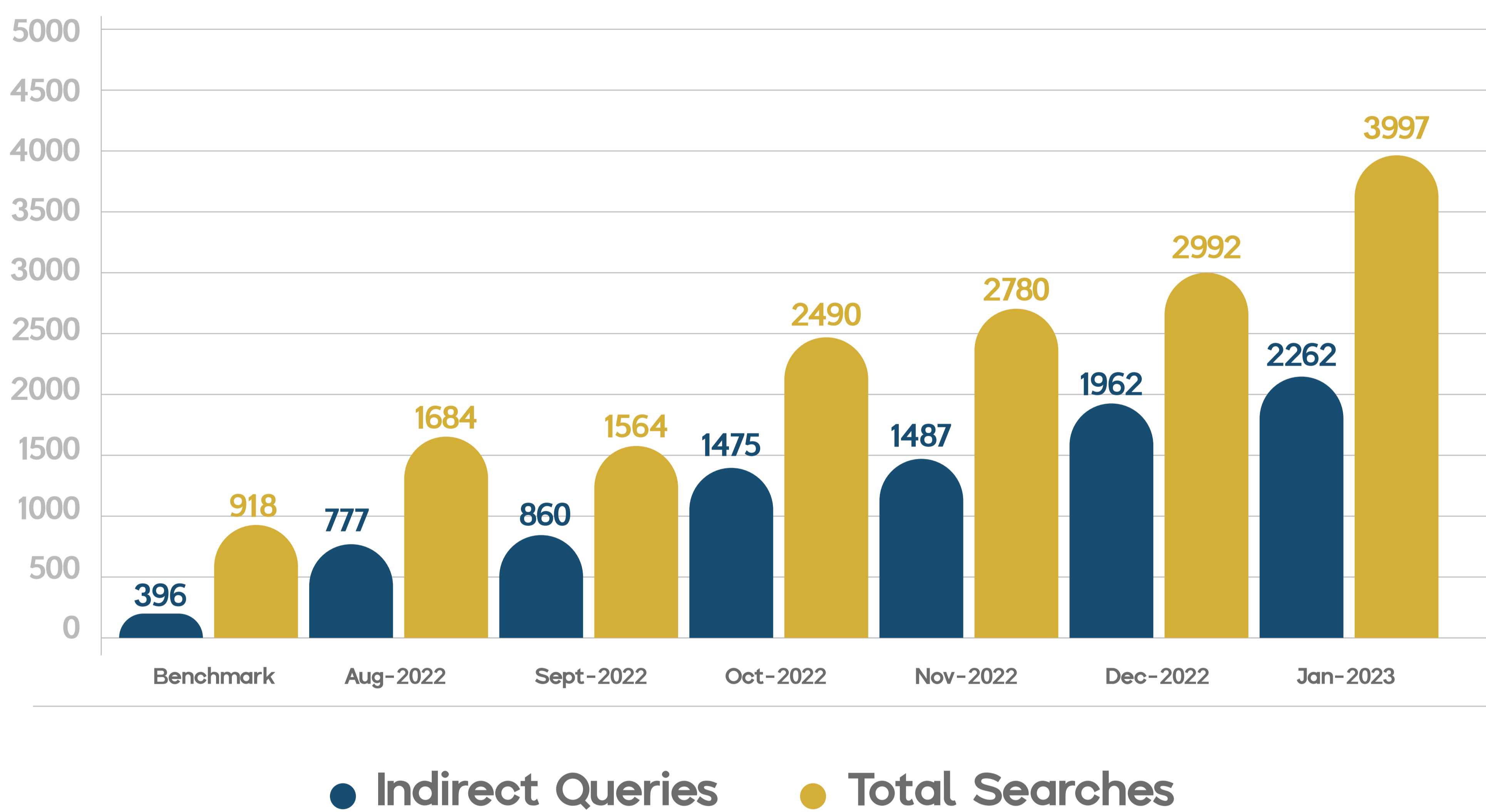
Prior to SEO

The client approached us in July 2022. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services, they had just two keywords ranking on the first page of major search engines.

SEO APPROACH

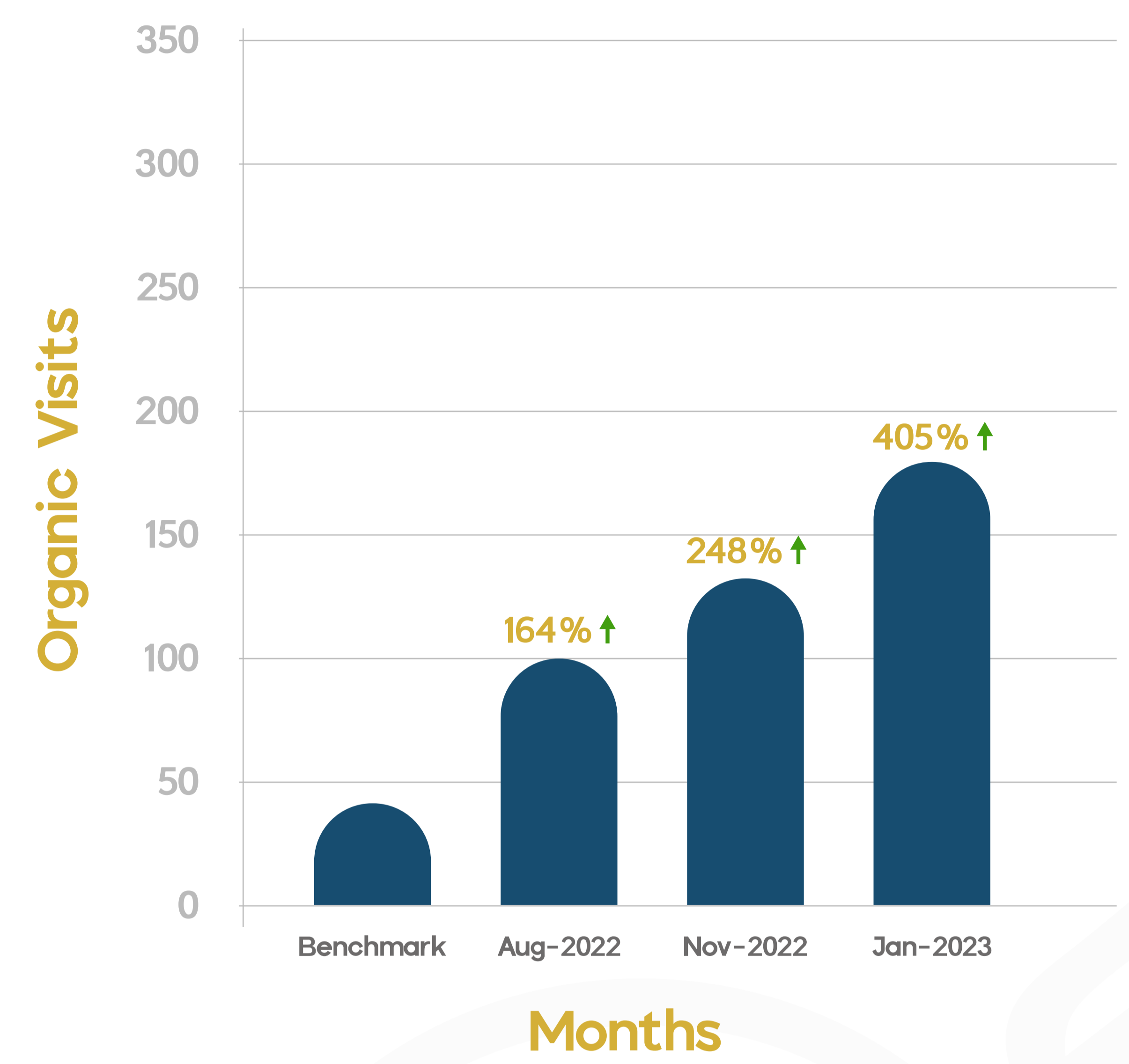
- We identified how potential customers were searching through extensive keyword research.
- We designed & implemented an SO campaign that included on-page and off-page optimization around their keyword terms.

Google My Business



GOOGLE ANALYTICS DATA

Organic Traffic



Keywords Ranking on First Page in Major Search Engines

BENCHMARK	AFTER 60 DAYS	AFTER 90 DAYS	BY FEBRUARY 2023
<p>July 2022</p> <p>2 Targeted Keyword</p> <p>started ranking on page 1 in Google</p>	<p>September 2022</p> <p>4 Targeted Keywords</p> <p>are ranking on page 1 in Google</p>	<p>Additional 7 keywords achieved</p> <p>October 2022</p> <p>11 Targeted Keywords</p> <p>are ranking on page 1 in Google</p>	<p>The momentum of the campaign is in full swing</p> <p>FEBRUARY 2023</p> <p>15 Targeted Keywords</p> <p>are ranking on page 1 in Google</p>

Higher rankings, improved visibility and compelling content to drive traffic and business online and on mobile.

Let's make your organic traffic flow!

BOOK A FREE CONSULTATION TODAY!

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