

SEO CASE STUDY

REAL ESTATE COMPANY



Prior to SEO

A Real Estate company approached us in October 2022 with a minor online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services, they had just 2 keywords ranking on the first page of major search engines.

SEO APPROACH

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included **on-page** and **off-page optimization** around their keyword terms.

GOOGLE ANALYTICS DATA

49.24%
Growth in Organic Sessions in January 2023.

44.02%
Growth in Total Sessions in January 2023.

Google My Business

January 2023

76.76%

Growth in Indirect Queries

92.76%

Growth in Map Views

Keywords Ranking on First Page in Major Search Engines

BENCHMARK

At the start of the campaign

October 2022

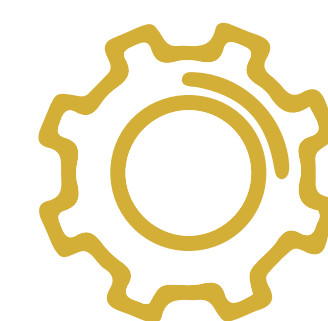


2 Targeted Keyword

started ranking on page 1 in Google

AFTER 60 DAYS

December 2022



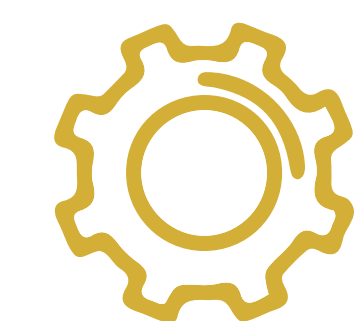
7 Targeted Keywords

are ranking on page 1 in Google

BY FEBRUARY 2023

The momentum of the campaign was in full throttle

FEBRUARY 2023



14 Targeted Keywords

are ranking on page 1 in Google

Higher rankings, improved visibility and compelling content to drive traffic and business online and on mobile.

Let's make your organic traffic flow!

BOOK A FREE CONSULTATION TODAY!

415-228-9969

info@cyrusson.com