

DIGITAL ADVERTISING CASE STUDIES



Car Dealership

Facebook Ads



facebook Ads

Scenario

A car dealership from Connecticut wanted to advertise the vehicles they have in their inventory. The client asked our digital ads team to help because they didn't want to create individual ad campaigns for each vehicle.

Results

We built and ran a **Dynamic Auto Ads Campaign for 6 months**. This type of campaign pulls out information from the client's dealership website, ensuring that everything is up-to-date.

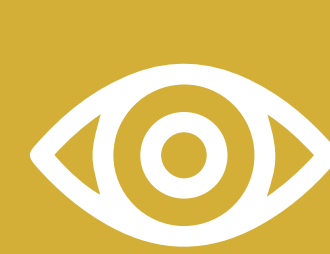
When potential customers click on the ads, they are directed to the vehicle detail page (VDP). We're also able to track which vehicles are generating more conversions. We had **26,728 VDP views** with this campaign.



Monthly Budget
\$ 2400



Facebook Reach
425,099



VDP Views
26,728



CTR
3.78%

Launch your Ad Campaign Today — Let's Grow Your Business!
BOOK A FREE CONSULTATION TODAY!

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