

# DIGITAL ADVERTISING CASE STUDIES



## Car Dealership

Google Local Services

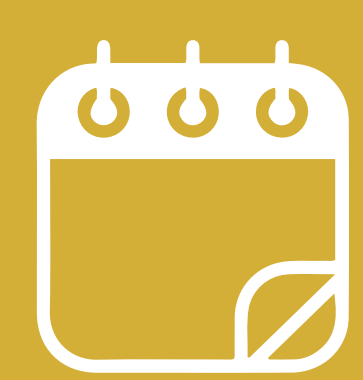


### Scenario

A car dealership from Manitoba, Canada, asked us to run campaigns to drive more foot traffic to their location. After some careful consideration, we decided to use **LocalAds**, our proprietary advertising technology that can target your audience anywhere, anytime.

### Results

We ran a LocalAds campaign for three months and set it up to retarget the audience on PC, tablet, phone and streaming services. In this period, we also tracked the number of visits to the car dealership and the days when customers went there.



Monthly Budget  
\$ 1000



Visits  
172

Retargeting Channels  
Computer, Phone, Tablet, and Streaming Services.

**Launch your Ad Campaign Today — Let's Grow Your Business!**  
**BOOK A FREE CONSULTATION TODAY!**

☎ 415-228-9969 ✉ [info@cyrusson.com](mailto:info@cyrusson.com) 🌐 [www.cyrusson.com](http://www.cyrusson.com)