

DIGITAL ADVERTISING CASE STUDIES



Family Law Firm

Google Ads



Scenario

Family Law Firm wanted to get more customer opportunities.

Results

Our Digital Ads team ran a **Google Ads campaign** with a landing page and call tracking for **3 months**. Our Client received **29 calls, 18 web leads** which resulted in a total of **47 customer opportunities**. Their advertisements appeared at the top of Google searches for the keywords we targeted in their local area.



Monthly Budget
\$ 575



Calls
29



Web Leads (Forms)
18



Clicks
201



Conversions
47



Conversions Rate
23%

Launch your Ad Campaign Today — Let's Grow Your Business!
BOOK A FREE CONSULTATION TODAY!

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