

DIGITAL ADVERTISING CASE STUDIES



Immigration Law Firm 1

Google Ads



Scenario

An Immigration Law Firm wanted to get more customer opportunities.

Results

Our Digital Ads team ran a **Google Ads and Facebook Ads** campaign with a landing page, call tracking and follow-up sequence for 4 months. Our Client received **101 calls, 71 web leads** which resulted in a total of **172 customer opportunities**.

Their advertisements appeared at the top of Google searches for the keywords we targeted in their local area.



Monthly Budget
\$ 850



Calls
101



Web Leads (Forms)
71



Clicks
1935



Conversions
172



Conversion Rate
8%

Launch your Ad Campaign Today — Let's Grow Your Business!
BOOK A FREE CONSULTATION TODAY!

☎ 415-228-9969 ✉ info@cyrusson.com 🌐 www.cyrusson.com