

# DIGITAL ADVERTISING CASE STUDIES



## Immigration Law Firm 3

Google Ads



### Scenario

An immigration Law Firm in California wanted to increase its reach and generate more customer opportunities. Their goal was to increase phone calls received.

### Results

Our Digital Ads team built and managed a Google Ads campaign for **3 months**. This included a landing page and call tracking. We optimized the campaign for phone calls as per the client's request and our client received a total of **75** calls and **21 web leads**.



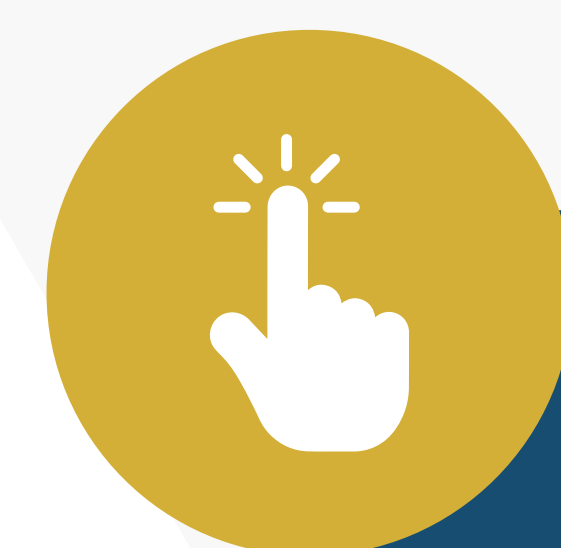
Monthly Budget  
\$ 1400



Calls  
75



Web Leads (Forms)  
21



Clicks  
270



Conversions  
96



Conversion Rate  
35%

**Launch your Ad Campaign Today — Let's Grow Your Business!**  
**BOOK A FREE CONSULTATION TODAY!**

☎ 415-228-9969 ✉ [info@cyrusson.com](mailto:info@cyrusson.com) 🌐 [www.cyrusson.com](http://www.cyrusson.com)