

DIGITAL ADVERTISING CASE STUDIES



Insurance Agency

Local Ads



Scenario

A private insurance provider wanted to drive qualified leads for their top insurance products. They ran a LocalAds Call campaign for **12 months** and got **240** new qualified insurance leads.

Results

Our Digital Advertising Team identified users in market for insurance and fit their general user demographic. The ads emphasized the value of their insurance products and generated an average of **20** qualified leads a month over the course of the campaign.



Monthly Budget
\$ 1,000



Calls
20



Conversion Value
\$ 3,500



Estimated Return
\$ 7,000

Customer LTV was estimated by the **\$200–300** avg monthly revenue per customer for this client and the average customer lifespan is 14 years.

Launch your Ad Campaign Today — Let's Grow Your Business!
BOOK A FREE CONSULTATION TODAY!

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