

# DIGITAL ADVERTISING CASE STUDIES



## Neurosurgery Clinic

Youtube Ads



### Scenario

A clinic specialized in neurosurgery and based in New Jersey produced videos to educate potential customers about neuroscience and brain diseases. They sought our help to drive brand awareness.

### Results

Our digital advertising specialists created a **YouTube campaign** that ran for **6 months**. We helped them achieve over **50,000 views** on YouTube at a cost per view of \$0.11.



Monthly Budget  
\$ 1000



Views  
53,130



Video Views Rate  
12.5%



Average CPV  
3.78%

**Launch your Ad Campaign Today — Let's Grow Your Business!**  
**BOOK A FREE CONSULTATION TODAY!**

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