

DIGITAL ADVERTISING CASE STUDIES



Personal Injury Attorney

Google Ads



Scenario

Personal Injury Attorney wanted to get more qualified leads with either phone calls or online form fills to schedule a consultation. 1-year timeframe

Results

Our digital ads team identified physical behaviors defined by users' mobile devices to infer that person may have been injured and then presented display and google search ads to influence an appointment as an online conversion.



Monthly Budget
\$ 2,200



Monthly Conversions
7 Conversions



Conversion Value
\$ 8,000



Estimated Return
\$ 56,000

On average there were **160 leads** per month where 4% of those turned into court cases making it an average of 7-6 cases per month. The average fees collected by these cases is **\$8,000** per court case.

Launch your Ad Campaign Today — Let's Grow Your Business!
BOOK A FREE CONSULTATION TODAY!

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